



CONTRACT

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Great American Media
 3050 K Street Northwest
 Washington, DC 20007
 USA

And:

Contract / Revision		Alt Order #	
952403 / 1		25326817	
Product			
DSCC			
Contract Dates		Estimate #	
10/11/16 - 10/17/16		5593	
Advertiser		Original Date / Revision	
POL/DSCC IE		10/10/16 / 10/12/16	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Property	Account Executive	Sales Office	
WNCN	Katz Washington	Katz/Washingto	
Special Handling			
Demographic			
Adults 35+			
Agency Code	Advertiser Code	Product 1/2	
9913721	49	53	
Agency Ref	Advertiser Ref		
IN3307/TO232			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/11/16	10/17/16	Local News @ 6a	6a-7a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	1				\$425.00				
2	WNCN	10/11/16	10/17/16	Local News @ 6a	6a-7a		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	3				\$425.00				
3	WNCN	10/11/16	10/17/16	CBS This Morning	7a-9a		:30				NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	4				\$325.00				
4	WNCN	10/11/16	10/17/16	CBS This Morning	7a-9a		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	3				\$325.00				
5	WNCN	10/11/16	10/17/16	Let's Make a Deal	10a-11a		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	4				\$350.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u>		<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16		DSCC	5593
<u>Advertiser</u>		<u>Original Date / Revision</u>	
POL/DSCC IE		10/10/16 / 10/12/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCN	10/11/16	10/17/16	Price is Right	11a-12p		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/11/16	10/17/16	MTWTF--	4			\$550.00					
7	WNCN	10/11/16	10/17/16	Y&R	1230p-130p		:30				NM	3	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/11/16	10/17/16	MTWTF--	3			\$780.00					
8	WNCN	10/11/16	10/17/16	Dr Phil	4p-5p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/11/16	10/17/16	MTWTF--	3			\$400.00					
9	WNCN	10/11/16	10/17/16	Local News @ 6p	6p-630p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/11/16	10/17/16	MTWTF--	3			\$1,000.00					
10	WNCN	10/11/16	10/17/16	Boyd & Beautiful	130p-2p		:30				NM	1	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/11/16	10/17/16	MTWTF--	1			\$780.00					
11	WNCN	10/11/16	10/17/16	CBS Sunday Morning	9a-1030a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/11/16	10/17/16	-----S	2			\$400.00					
12	WNCN	10/11/16	10/17/16	Local News @ 5p	5p-530p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/11/16	10/17/16	MTWTF--	3			\$400.00					
13	WNCN	10/11/16	10/17/16	Local News @ 530p	530p-6p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/11/16	10/17/16	MTWTF--	3			\$400.00					
14	WNCN	10/11/16	10/17/16	Family Feud	730p-8p		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/11/16	10/17/16	MTWTF--	3			\$850.00					
		<u>Spot Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
		3	WNCN 10/11/16-10/17/16	Family Feud	730p-8p	MTUWThF----	:30	\$850.00			NM		
			See MG 14.4										
		4	WNCN 10/17/16-10/17/16	Family Feud	730p-8p	M-----	:30	\$850.00			NM		
			MG for 14.3 10/11										

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WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

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Advertiser		Original Date / Revision	
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15	WNCT	10/11/16	10/17/16	Wed Hour 3	10p-11p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	--W----	1				\$3,000.00				
16	WNCT	10/11/16	10/17/16	Sun Hour 2	8p-9p		:30				NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	-----S	1				\$3,250.00				
17	WNCT	10/11/16	10/17/16	Local News @ 11p	11p-1135p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	1				\$700.00				
18	WNCT	10/11/16	10/17/16	Late Show	1135p-1235a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	1				\$450.00				
19	WNCT	10/11/16	10/17/16	Late Late Show	1235a-135a		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	4				\$50.00				
Totals												48	\$28,245.00

Signature: _____

Date: _____

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